

GUY BERRESFORD

6, Arkers Close, Basford, Nottingham, NG6 0QN
Home Tel: 0115 9423955 Mobile: 07980 426223 Email: guy@visualsense.co.uk

A highly creative and enthusiastic Web Designer specialising in Usability, Accessibility, Information Architecture and User Centred Design

PROFILE

Personal Strengths:

- Innovative and creative designer combined with excellent practical ability
 - Able to work on own initiative with high self-discipline
 - Strongly inquisitive with a logical and systematic mind
 - Computer literacy, good problem solving and communication skills
-

SKILLS SUMMARY

Web design software: Macromedia DreamweaverMX2004, Macromedia Flash5, Microsoft FrontPage2000

Graphics software: Adobe Photoshop6, Adobe Illustrator10, Macromedia FireworksMX, PaintshopPro5, CorelDraw10,

Programming: HTML 4.01, XHTML 1.0, CSS, DHTML,

Specialist knowledge: Web Design, GUI Design, Web Usability, Web Accessibility, Information Architecture, Search Engine Optimisation, Browser and Platform Compatibility, Accessibility legislation, copyright law, VLE's and CMS's.

Other software: Microsoft Word, Excel, PowerPoint, Publisher, QuarkXPress, SSH

My online portfolio can be found at www.visualsense.co.uk

Current employment: **Web Designer** : University of Nottingham

Skills and experience:

Graphical design:

- Gathering of customer requirements from initial meeting and presentation of ideas in the form of simple sketches
- Design of corporate colour schemes, branding and logos
- Design of graphical page prototypes (high-fidelity wireframes) for incorporation into the functional specification documentation.
- Production of HTML prototypes to demonstrate the 'look and feel', navigation, site structure and functionality
- Design and optimisation of User Interface of online tools/applications

Site graphics production:

- Design of graphical buttons, icons, logos, banner ads
- Image optimisation for the web

Structural design (Information Architecture):

- Design of web site structure including site map (blueprints), folder structure, logical hierarchy (taxonomy) and site navigation

User acceptance testing:

- Incorporating customer feedback and producing further iterations of HTML prototype
- Managing final acceptance

Site management:

- Maintenance and content management of HTML and template driven web sites and departmental intranets
- Using UNIX to change server permissions and set up symbolic links and re-directs

Web Support:

- Answering support enquiries by phone and email and providing appropriate solutions to common web based problems

Testing:

- Testing web sites and online tools for bugs and browser and platform incompatibilities

Building client awareness:

- Liaising with customers and other members of the department to increase awareness and understanding of web based technologies
 - Producing web site critiques from a design, usability and accessibility perspective in order to promote good practice in these areas
-

Recent Employment Summary:

2003 - Present	Web Designer	University of Nottingham
2002 - 2003	Web Developer (freelance)	UCE / Warwick University - Birmingham
2001 - 2002	Web Designer	Wrox Press Ltd - Birmingham
2000 - 2001	Web Designer	Turrall Design Ltd - Stafford

CAREER HISTORY

- July 2003- Present** **Web Designer:** University of Nottingham
- July 2002- July2003** **Contract Designer/Developer**
UCE, Warwick University, Aston University, Jobs.ac.uk,
Becta , Wrox Press Ltd,
- June 2001- July 2002** **Web Designer**
Wrox Press Ltd
Birmingham
See skills and experience on previous page
- July 2000 - June 2001** **Web Designer**
Turrall Design ltd
Stafford
 - **Graphic Design** - design of page layout and site & navigation structure
 - **Site Building** - image slicing, button creation, page templates, writing content
 - **Site Management** - maintenance and uploading of improvements to hosted sites.
 - **Images Preparation** - Digital photography, creation of original art work, preparation and optimisation of images for online display
 - **Presentations** - Creation of Flash and PowerPoint presentations for CD-ROM
 - **Copy writing** - proof reading and writing copy for press releases
 - **General** - PC troubleshooting and fault diagnosis
- June 1998 - April 2000** **Development Technologist**
Johnson Matthey
Stoke-on-Trent
Responsibilities were to conduct trial work and individual projects in order to:
 - Investigate the cause and solution to customer queries.
 - Optimise current product recipes.
 - Assess alternate or competitor products.
 - Perform quality control test procedures during translation of a new product into manufacture.
- Sept 1997 - May 1998** **Production Manager**
Churchill Hotelware
Stoke-on-Trent
While working as a Production Manager my responsibilities included:
 - Ensuring production targets were met.
 - Monitoring stock levels and placing orders as required.
 - Performing routine quality control testing procedures.
 - Monitoring product yields and common faults and investigating potential improvements.
 - Supervision of small teams.
- Feb 1997 - Jan 1993** **Laboratory Technician** (ceramic colour)
Various contracts

Qualifications:

- 1988-1991 **BSc (Hons) Chemistry and Geology - University of Keele**
- 1983-1988 **Graham Balfour High School, Staffordshire** 9 O' Levels 3 A' levels

Courses taken:

- | | | |
|-----------------------|----------------|------------------------|
| Presentation skills | Team Building | Exploring XML |
| Databases for the Web | Beginning UNIX | Personal effectiveness |

Personal Information

- Status: Single
- Nationality: British
- Date of Birth: 17/03/70
- Full Clean Driving Licence

Interests/Hobbies

- Tai Chi Chuan
- Wing Chun Kung Fu
- Five -a-side football
- Badminton
- DJing
- Surfing

References available on request